

What you need for an OTHERS home party:

- Hospitable home or location with sufficient seating for invited guests
- Friendly host
- Prepared leader
- Leader's assistant (preferably)
- Box from Trade
- Television or projector that can play a PowerPoint presentation, you will also need speakers for audio
- Snacks
- Small prizes such as candy, etc.
- Printed out Bingo cards and cut-out chips (optional)
- Christmas music and a system to play it
- Display area, including a table
- Sticky tack for posters
- Copies of order sheets and Pens
- Payment collection plan and equipment
- Receipt book

AT HOME WITH  
**others**  
**TRADE FOR HOPE**

## *Christmas Home Party*

An OTHERS home party provides the opportunity to come together and support the life-changing work The Salvation Army is doing to help vulnerable and poor people change their lives through meaningful, fairly paid work.

At this open-to-all party, you will have the chance to learn more about this ministry and to purchase gifts and Christmas items that allow you to become part of incredible stories of transformation.

The basic format is straightforward and similar to experiences like essential oils, Mary Kay and Tupperware parties. The difference is that with OTHERS, we get to shop to increase justice.

The outline of a party runs like this:

- ◆ 15-20 minutes of unstructured fellowship (greetings, snacking)
- ◆ 42-45 minutes of presentation
- ◆ 20 minutes of ordering and unstructured fellowship.

Times are somewhat approximate, but time should be stewarded to respect the time of guests and host.

## **TEAM OTHERS**

**Leader** - provides the presentation and is responsible for order sheets and feedback sheets as well as sending the box back to Trade South **immediately**.

**Host** - provides the location and organizes the hospitality details: food, beverages, décor, PowerPoint capabilities of TV/screen, seating

**Leader's assistant** - helps with placing items on décor table after they have been displayed, giving out and collecting order sheets, and other tasks as needed

Additional: Invitations, Promotion, Set-up, Clean-up, etc.

*Make sure you will get your box in time for the party.*

*Make sure you send the box, fully stocked, back to Trade South.*



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*A hospitable home is warm and welcoming. It's atmosphere is nice and comfortable.*

*Be organized, knowledgeable and real—your guests will feel at home!*

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## PREPARATIONS

1. Set your details. After you have selected your home or location and date and time, ensure with Trade South (trade@uss.salvationarmy.org) that you will receive the box in time.
2. Plan how you will collect payment and make sure people know in advance how they can pay. If you will take credit cards, make sure you have the machine. Have a cash box and counting process that involves 2-3 people.
3. Make an invitation list with the host and invite guests!
4. Prepare the home. Christmas decorations and music can be a simple way to reinforce the interest in Christmas seasonal items, while seasonal tablecloths, plates, cups, and napkins are a nice touch, mostly you need sufficient, attractive and clean supplies.
5. You can host graciously without being burdened. Arrange for snacks and beverages. Who can bring items to share? You might opt for hot coffee, tea, cocoa, cider and/or water. For your snacks try salty and sweet: Christmas cookies, chips and salsa, crackers and dip, etc. Also having a healthy option like vegetables and/or fruit is highly recommended.
6. Make sure you have enough seats. Extra folding chairs might help.
7. Test-run your computer or device with the television or screen and speaker system in advance.
8. Make sure your leader is familiar with the PowerPoint and the notes.
9. Make copies of the order sheets, so there are enough for everyone.
10. If you plan to use the Bingo, then make sure you have copies and enough chips cut out.
11. Bring small prizes for trivia, Bingo and other winners. (You cannot use the merchandise in the box for a prize as these are floor models from Trade South; they need the full box back!!!)
12. Determine how you will do your trivia game in advance. Will you have teams write down the answer and check everyone's at once? Whatever team has the most correct each round wins? Will you go with whoever answers first and give that individual a prize per answer? Choose the method that will result in the least conflict and most fun.

## PARTY PLAN

1. Informal Portion: 10 minutes prior to the official start, make sure someone is ready to interact with early-arriving guests. For the first 15-20 minutes, have someone available to greet people, pointing them to refreshments and so on.
2. Presentation Portion: This section will run approximately 45 minutes, but if you add the optional interactive piece it will go longer.
3. Closing Up Portion: Plan for this to run at least 20 minutes. In this time, guests will fill out and turn in their order sheets along with payments, and socialize before leaving.

# PRESENTATION PORTION

## WELCOME (10 MINUTES)

1. Prior to the start of the presentation, put the *OTHERS* PowerPoint opening slide on the screen. You may choose Others 2016.2017, Shorter Video Others 2016.2017, or Shorter Video with Spanish Subtitles Others 2016.2017.

2. The Host welcomes the group warmly and introduces herself and the leader of the program.

3. Leader shares her excitement about the gathering:

- (if all-women group) This is a wonderful time for us as women to support The Salvation Army's initiative to enable women to secure a future through dignified work and income.
- Today we have more than a great chance to buy lovely gifts, we also have an opportunity to participate in stories of transformation and dignity.
- Like to share with you a video that tells about the history of *OTHERS*.

4. The video is embedded in the next slide.

## TRANSITION (5 MINUTES)

**Leader explains:** OTHERS is unique because the local Salvation Army seeks out partnerships and creates ventures enabling vulnerable persons to earn income safely and with dignity, making something of value.

(Optional) slides: Is OTHERS fair trade? What is fair trade? What is the OTHERS difference?

Why OTHERS? (slide) You may wish to elaborate briefly.

Leader: OTHERS has producers in Kenya, Pakistan, Moldova and Bangladesh. We'll look at merchandise from each country and also test a little bit of our trivia knowledge. *Explain how the trivia prizes will be awarded.* (6 MINUTES)

## Kenya

Leader: Let's get started with Kenya.

- 1) In which part of Africa is Kenya located (north, east, west or south)? - **East**
- 2) What is the capital of Kenya? **Nairobi**
- 3) In which animated movie was a famous Kenyan song 'Hakuna Matata' featured? **The Lion King. Hakuna Matada means "No Worries".**
- 4) What is one of Kenya's official languages? **The official languages are English and Swahili.**

*Give out prizes. Slides of reindeer and nativity set. Display and pass around the Kenya items. Highlight your favorite.*



Be ready to interact with the guests 10 minutes prior to the official beginning time. Plan that the first 15-20 minutes of the party is for informal conversation and snacking!

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*Concern for OTHERS is part of our DNA as The Salvation Army.*

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## Answers for Kenya Trivia

- 1) *East*
- 2) *Nairobi*
- 3) *The Lion King*
- 4) *English or Swahili*

A link to the full 2006 UN report: of “The Extent and Effect of Sex Tourism and Sexual Exploitation of Children on the Kenyan Coast” is provided:

<http://lastradainternational.org/doc-center/1418/the-extent-and-effect-of-sex-tourism-and-sexual-exploitation-of-children-on-the-kenyan-coast>

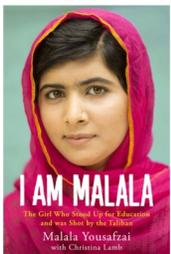
More information about rape cases in Pakistan:

[www.pakistani.org/pakistan/legislation/2006/wpb.html](http://www.pakistani.org/pakistan/legislation/2006/wpb.html)

Recent stories:

<http://tribune.com.pk/story/608359/rape-cases-dna-test-not-admissible-as-primary-evidence/>

*I Am Malala* is the title of Pakistan’s Nobel Peace Prize winner’s autobiography.



## Kenya (continued)

*The next slide shows an angel ornament, remove the angel piece from your box.*

Leader: This is a slide of an angel ornament. Being able to make a product to sell rather than being treated as a product to sell is critically important for girls in Kenya, particularly on the coasts. A 2006 UN report found that some 10-15,000 girls in coastal areas of Malindi, Mombasa, Kalifi and Diani were involved in commercial sexual exploitation - **up to 30% of all 12-18 year olds living in these areas.**

## Pakistan

(6 MINUTES)

*First Pakistan slide : golden ornament \$4.50*

Leader: When we hear about Pakistan, we hear a lot about violence against women. In 2014, the Human Rights Commission of Pakistan reported 232 acid or burning attacks of women and 898 honor killings. Our questions have to do with women:

1) What is the rape conviction rate in Pakistan? **0 percent.**

*This was self-reported by the Minister of the Interior in December 2013.*

2) How many eyewitnesses does a rape victim need to testify? **FOUR.** *The Hudood legal code that requires four male Muslim witnesses deemed to be of righteous character by the court, to give eyewitness testimony that a woman was raped. If the perpetrator was not a Muslim, then non-Muslims can testify.*

3) On the other hand, the 10<sup>th</sup> country to elect a woman head of government was Pakistan. What was her name? **Benazir Bhutto.**

*She was the first woman elected to head a country with a predominantly Muslim population. First elected in 1988, she was later re-elected, but ultimately assassinated in 2007.*

4) Who is the youngest Nobel Peace Prize winner? **Malala Yousafzai**

*Next slide: Beaded heart keychain \$3.50. Pass around the items from Pakistan.*

*Highlight your personal favorite and why!*

### OPTIONAL MIX IT UP: BINGO OR OTHER (10 MINUTES)

*Have the Bingo cards and chips pre-packaged and ready to give out quickly. Participants should match the pictures to the names of the items as they can best guess. One round.*

*Have a prize for the winner.*

# Moldova

(6 MINUTES)

*First slide of Moldova features a tablecloth and napkin.*

*(The keyring is from Bangladesh.)*

Leader: This table runner was made by women in Moldova. Let's check what we know about their country:

- 1) Moldova belongs to which continent? **Europe.**
- 2) Moldova has the world's largest underground storage space for which beverage? **Wine. The Milesti Mici wine cellars store over 1.5 million bottles of wine.**
- 3) Moldova was named after a body of water with the same name. Was it a river, lake, ocean or sea? **River. Legend has it the Moldova river was named by Prince Dragos after his beloved dog drowned in it after a long hunting trip.**
- 4) Today, Moldova is Europe's poorest country according to the UN Human Development index. What percentage of its children have a parent living abroad as a labor migrant? **21% (UNICEF)**

*Approximately, 10% had both parents working abroad. Migrants send about \$2 billion home in remittances per year.*

*Next slide: older woman walks past a communal well,*

*Pass around Moldovan table runner, noting there are napkins and two different size tablecloths. Demonstrate the sizes.*

*You may wish to share additional information:*

- Common wells are the main source of drinking and bathing water in villages in Moldova. Although experts suggest that well water has so many minerals, river water is safer.
- Since the breakup of the USSR, Moldova has slowly reduced overwhelming levels of poverty – from 73% in 1993 to 25% in 2013.
- The average income is about \$220 per month.
- UNICEF reports that 21% of Moldovan children have at least one parent working abroad. Often, grandmothers are left to care for the children. In villages, the contrast is stark - there are the old and the children, and almost nobody in-between. OTHERS gives parents an opportunity to earn a decent living in their home country and to provide for their children while being present with them.



One out of every 10 children in Moldova lives without either parent because they have both gone to work abroad.

One out of every five has at least one parent living and working out of the country.



Two young boys live with their grandmother in Moldova while their mother works abroad in Russia.

For more information  
[www.migrationpolicy.org/article/children-left-behind-impact-labor-migration-moldova-and-ukraine](http://www.migrationpolicy.org/article/children-left-behind-impact-labor-migration-moldova-and-ukraine)



# Bangladesh

(6 MINUTES)

*There are many items from Bangladesh, which could make this run as much as 10 minutes. First slide is of the embroidered wallet.*

We conclude where OTHERS began, in Bangladesh. Let's test our general knowledge:

- 1) Where is Bangladesh located? *Accept the most detailed answer you get:* **Asia, South Asia, bordered by India and Myanmar (Burma)**
- 2) What is the dominant religion in Bangladesh? **Islam**
- 3) What is the most popular sport in Bangladesh? Hint: An insect has the same name. **Cricket.**
- 4) What percentage of the adult population is underemployed/unemployed? **40%** (CIA Factbook)

*Pass around the Bangladeshi items. Highlight your favorites! Or have someone else briefly tell about theirs.*

*Next slide: women working on projects. Slide text:*

- The OTHERS program works directly with more than 700 women, offering a non-exploitive source of income.
- OTHERS has focused on specific social groups - destitute women, prostituted and trafficked women, widows and divorced women, who are particularly vulnerable. Due to lack of opportunities and positive direction, these women have previously not been able to generate a sustainable income from their traditional and exceptional handiwork skills.
- Most of the women producers in Bangladesh are the heads of their households and are now able to provide for their families' basic needs, to send their children to school and to develop their businesses.

## CONCLUSION (3 MINUTES)

Leader: You can continue to support OTHERS through additional purchases directly from Trade South. I really appreciate our host \_\_\_\_\_ and helpers \_\_\_\_\_ who enabled us to get together today.

*Give a general pep talk:*

- Income, not charity
- Dignity, not desperation
- Quality goods, not junk

*Handout order sheets. Let participants know that they are free to leave when they are ready. So if they are ordering - order and pay first!!! Pray.*

## AFTERPARTY: DETAILS THAT MATTER

Mail the box back to Trade South **immediately!!!**

Submit the Master Order Sheet to [trade@uss.salvationarmy.org](mailto:trade@uss.salvationarmy.org)

Write a lovely thank you note to the host and team participants. Contact your buyers straight away when the stock arrives!

*After the presentation has ended, give people time to make selections, interact and continue to have a good time.*

*Don't rush people out the door or make them feel like they can't leave!*

*Collect order sheets and payments immediately!!!!*

*Make sure you have everything in the box!!!!*



## Additional Home Party Details

Pre-Party: Trade South has a limited number of home party boxes available, so you will have to contact Trade to see if a box is available for the dates that suit you. Trade South will charge you for the cost of shipping (to you) and for any missing or damaged inventory upon return of the box. You are to return the box to Trade South and will pay that shipping also.

After you have received your box, hosted a party and gotten your orders, you will need to fill out the Master Order Form.

First, make sure you have received all the individual order forms and payments and that all your customers paid in full, including the \$3 shipping fee per order. Second, you just need to get the total number of items correct—the Excel sheet has the formula in place to multiply the prices for each item and total the sums. Let the form do the math.

Second, it is advisable to have a second person double-check the items on the master order form against the individual order forms. Then, e-mail the form to [trade@uss.salvationarmy.org](mailto:trade@uss.salvationarmy.org). Be sure to keep the individual order forms so you can fill the orders when the total shipment arrives.

Third, when the package arrives, verify the items. Sort the items by the original individual order sheets. Implement your pick-up plan.

Finally, the Women's Department would love to hear how your event went. You can fill out the feedback page or send us an e-mail!





FEEDBACK SHEET

LOCATION:

CORPS:

DIVISION:

DATE of Party:

Number attending:

What aspects of the party went well?

What aspects of the party could be improved in the future?

What comments from the group are worth sharing with us for future learning?

Would you be willing to do this again in the future?

*If it is easier to type these answers in an e-mail, please do so. Send to your DSWM, and Captain Maureen Duffley at THQ.*